E-NEWSLETTER

SINHGAD INSTITUTE OF BUSINESS ADMINISTRATION AND COMPUTER APPLICATION

Sinhgad Institutes

2020–2021

Contents

Vision Statement

To be a benckmark business school in human capital transformation through academic rigour and business research approach

CHIEF PATRONS

Prof. M.N. Navale
Founder President, STES

Dr. (Mrs.) Sunanda M. Navale
Founder Secretary, STES

Dr. Rohit M. Navale
Vice President – HR, STES

Mrs. Rachana M. Navale-Ashtekar
Vice President – Admin, STES

Mission Statement

Continuous innovation in academic and research practices to achieve new standards of performance. Comprehensive transformation of students to make them better citizens ot tomorrow.

Director
Dr. Anil Nagtilak
SIBACA, Lonavala-410401

Editor
Dr. Reena Nath
Associate Professor
Faculty of MBA
SIBACA, Lonavala- 410401.

Student Co-ordinator
Dipali Hiwarkar
MBA 1st Year

Latest Updates

Remote Work and Collaboration Tools

Videoconferencing:

Tools like Zoom, Microsoft Teams, and Google Meet saw massive adoption and continuous improvement.

Remote Collaboration:

Platforms such as Slack, Trello, and Asana enhanced their features to better support remote team management and project collaboration.

Healthcare and Biotechnology

mRNA Vaccines:

The rapid development and deployment of mRNA vaccines by Pfizer-BioNTech and Moderna were groundbreaking, providing a new approach to vaccine development.

Telehealth:

Telemedicine saw exponential growth, with more healthcare providers offering virtual consultations and remote monitoring services.

CRISPR:

Advances in gene-editing technology continued, with ongoing research and new applications being explored.

Artificial Intelligence and Machine Learning

AI in Healthcare:

AI was increasingly used for diagnostic purposes, personalized medicine, and drug discovery.

Natural Language Processing (NLP):

Models like GPT-3 demonstrated advanced capabilities in understanding and generating human-like text, leading to new applications in customer service, content creation, and more.

E-commerce and Retail

Online Shopping:

The pandemic accelerated the shift to online shopping, with businesses investing heavily in e-commerce platforms.

Contactless Payments:

There was a significant increase in the use of contactless payment methods, including mobile wallets and NFC technology.

Sustainable Technology

Electric Vehicles (EVs):

The market for electric vehicles continued to grow, with advancements in battery technology and increased production from companies like Tesla, Nissan, and emerging players.

Renewable Energy:

Investments in solar, wind, and other renewable energy sources increased, driven by both technological advancements and policy support.

5G Technology

The rollout of 5G networks began to accelerate, promising faster internet speeds, lower latency, and the potential to enable new applications in IoT, smart cities, and more.

Blockchain and Cryptocurrencies

Decentralized Finance (DeFi):

The DeFi movement gained traction, with numerous platforms offering decentralized lending, borrowing, and trading services.

NFTs (Non-Fungible Tokens):

NFTs became a popular way to buy and sell digital art and collectibles, leveraging blockchain technology to ensure authenticity and ownership.

Education Technology (EdTech)

Online Learning Platforms:

With schools and universities moving online, platforms like Coursera, Khan Academy, and Zoom saw increased use and investment.

AI Tutors:

AI-driven educational tools and tutors became more sophisticated, offering personalized learning experiences.

Cybersecurity

Zero Trust Security:

The adoption of zero trust security models increased, focusing on verifying and securing every user and device, regardless of location.

Ransomware Defense:

As ransomware attacks became more frequent and sophisticated, businesses invested in advanced cybersecurity measures to protect their data and operations.

Augmented Reality (AR) and Virtual Reality (VR)

Remote Experiences:

AR and VR technologies were increasingly used to create immersive remote experiences, from virtual events to remote training and education.

College Update

Induction Program
Date :- 4th, 5th , 8th , 9th , 10th and 11th February 2021
Resource person:- Mr. Darshan Totala, Mr. Vatekar, HR Manager, Compensation & Benefits, Alfa Laval, Mr. Arunodaya Bajpayee, Chief Operating Officer, Enterprise Incubation Centre, IIM, Lucknow, Mr. Fabian Cowan, Country Head at Posterscope India, Mr. G.K. Singh-Director, Asian Institute of Quality Management

"Lakshay – Our voice is the future we dream beyond" – International Women's Day Celebration (Online – MS Teams)

Date: 08/03/2021

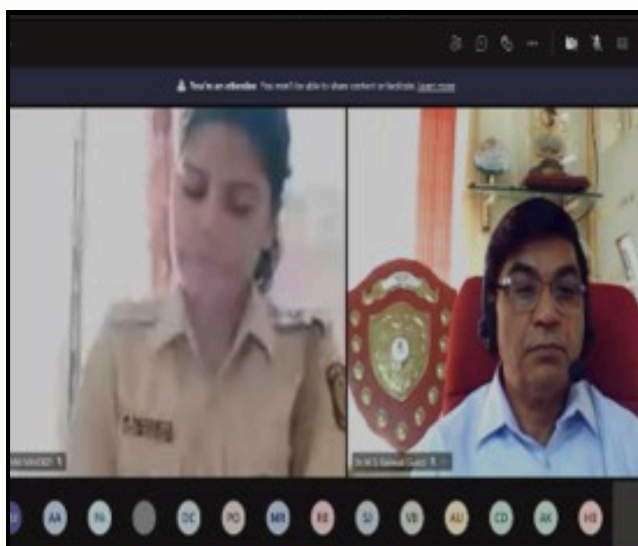Meghana Mudwadkar – Cabin Crew Air India

Ms. Chetna Mhaskey – Forest Range Officer at Govt. of Maharashtra

Ms. Hitashi Nair – Mechanical Engineer

Ms. Neha Thombre – You Tuber

Ms. Naina Ahluwalia – Model & Fashion Blogger

Ms. Madhu Chauhan – System Engineer & Coder

International Yoga Day

Date :- 24th June 2021

Workshop on "Identifying Intellectual Property Component at early stage of Innovation"

Date: 11/05/2021

The Resource Person: Mr. Vijaykumar Shivpuje, Director Patlex Business Solutions

Workshop on "Social Entrepreneurship, Swachhta and Rural Engagement"

Date :- 16th October 2020

Resource Person:- Dr. V. Krishna Priya,

Assistant Professor, School of Management Studies,

Vels Institute of Science Technology and Advanced Studies
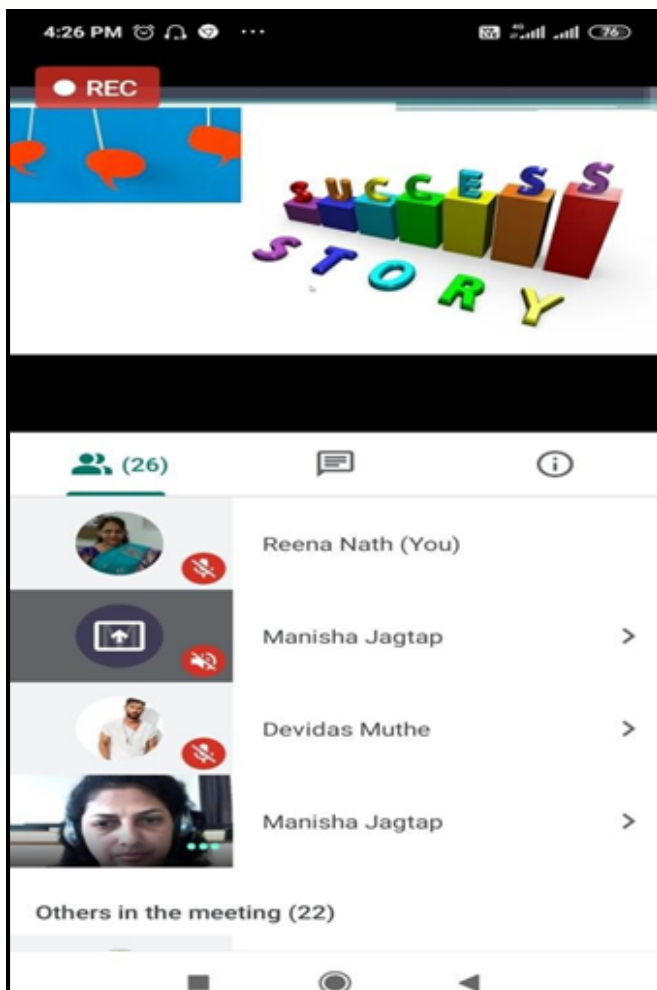
Webinar on Foreign LanguageProgram

Date :- 12/06/2021

Resource Person:- Mr. Akshay Khirid, Founderand director, Globaldialect language solutionPvt. Ltd, Pune

Guest Session on Lean Six Sigma Certification

Date :- 11th February 2021

Resource Person :- Mr. G.K. Singh- Director, Asian Institute of Quality Management

Majhi Vasundhara Earth Pledge

Date :- 1st January to 15th January 2021

Details :- To contribute towards Majhi Vasundhara , SIBACA, Lonavala MBA Programme has organized an individual pledge taking drive for its all staff and students. Majhi Vasundhara Abhiyan is the first initiative under Majhi Vasundhara. It focuses on identifying potential action points under the five elements of nature (Panchamahabuta) for the betterment of the environment for the local bodies in Maharashtra.

Webinar On "Career Opportunities In Mba Specialisation"

Date:- 09th June 2021

Resource Person :- Dr. Milind Marathe, Prof. SIMCA, Narhe, Pune

Tree Plantation

Date:- 12/08/2020

Details:- SIBACA, Lonavala took a great initiative to organize tree plantation program on the occasion of Foundation day of Sinhgad Technical Education Society (STES) on 12th August.. This was an important step of afforestation to maintain the ecological balance of nature.

Marathi BhashaGaurav Din

Date :- 27/02/2021

Details:- Prof. Sachin Hadapad Sir, SIBACA informed the students the importance and need of mother tongue. Through a Marathi Poem Sir ensured that in students the sense of accountability towards effective language skills is developed. On this occasion, college had organized Marathi Vakrutva Kala competition where students gave speech and recited poems.
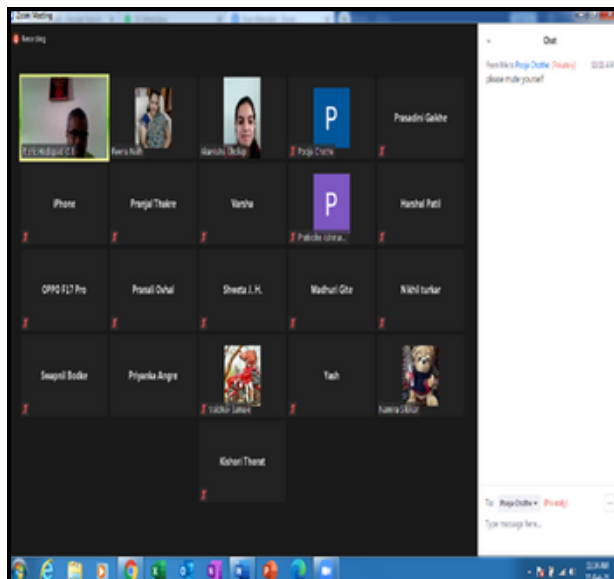
Akanksha Shekhar Gholap and Namira Sikilkar have completed 32 hours certification Course on 'Lean Six Sigma' (Online) scheduled from 3rd June to 12th June 2021.

Faculty Achievement

Sr. No.	Name of Faculty	Details of Achievements
1.	Dr. Sachin Borgave	4 Research Papers
2.	Dr. Reena Nath	1 Research Papers
3.	Dr. Nilesh Patil	3 Research Papers
4.	Dr. Rajendra Bhadale	1 Research Papers
5.	Dr. Pradnya Bhandare	1 Research Papers