# **E-NEWSLETTER**

SINHGAD INSTITUTE OF BUSINESS ADMINISTRATION AND COMPUTER APPLICATION





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## **Vision Statement**

To be a benckmark business school in human capital transformation through academic rigour and business research approach

#### CHIEF PATRONS

Prof. M.N. Navale Founder President, STES

Dr. (Mrs.) Sunanda M. Navale Founder Secretary, STES

Dr. Rohit M. Navale Vice President — HR. STES

Mrs. Rachana M. Navale-Ashtekar Vice President — Admin. STES

## **Mission Statement**

Continuous innovation academic and research achieve practices to new performance. standards of **Comprehensive transformation** students to make them better citizens ot tomorrow.

#### Director

Dr. Vikas Inamdar SIBACA, Lonavala-410401

#### Editor

Dr. Reena Nath Associate Professor Faculty of MBA SIBACA, Lonavala- 410401.

Student Co-ordinator
Sanjeev Pandey
MBA 1st Year

# **Latest Updates**

### **Technology**

#### **5G Technology:**

Rollout of 5G networks began, promising faster internet speeds and more reliable connections, which were set to revolutionize industries such as mobile communications, IoT, and autonomous vehicles.

#### **Artificial Intelligence and Machine Learning:**

AI and ML continued to advance, with applications ranging from voice assistants like Google Assistant and Amazon Alexa to more complex uses in healthcare, finance, and autonomous driving.

#### **Blockchain and Cryptocurrencies:**

Beyond Bitcoin, blockchain technology saw wider adoption in areas like supply chain management, healthcare, and secure voting systems. Initial Coin Offerings (ICOs) were a major trend.

# Augmented Reality (AR) and Virtual Reality (VR):

AR and VR technologies gained traction in gaming, education, and retail. Products like the Oculus Rift and applications like Pokémon Go highlighted their potential.

### **Edge Computing:**

With the rise of IoT devices, edge computing became a significant trend, allowing data processing closer to the data source, reducing latency and bandwidth use.

#### **Consumer Electronics**

#### **Smart Home Devices:**

The popularity of smart home devices such as smart speakers (Amazon Echo, Google Home), smart thermostats, and security systems increased significantly.

#### **Foldable Smartphones:**

Companies like Samsung and Huawei introduced foldable smartphones, promising larger screens in a compact form.

#### Wearable Technology:

Wearables, including smartwatches (like Apple Watch) and fitness trackers (like Fitbit), saw enhancements in health monitoring features.

#### **Automotive**

#### Electric Vehicles (EVs):

EVs continued to gain popularity, with companies like Tesla, Nissan, and new entrants making significant strides in battery technology and range.

#### **Autonomous Vehicles:**

Development and testing of autonomous vehicles progressed, with companies like Waymo, Tesla, and Uber making headlines.

#### **Health and Wellness**

#### **Personalized Medicine:**

Advances in genomics and biotechnology led to more personalized healthcare treatments tailored to individual genetic profiles.

#### **Mental Health Awareness:**

Increased focus on mental health and well-being, with more resources and apps available for mental health support and mindfulness.

Entertainment

#### **Streaming Services:**

The streaming wars intensified with the launch of new services like Disney+ and Apple TV+, challenging established players like Netflix and Amazon Prime Video.

#### **Esports:**

Esports grew in popularity and viewership, with major tournaments and sponsorships, becoming a mainstream entertainment option.

# **Environmental and Sustainable Innovations**

#### **Renewable Energy:**

Continued growth in the adoption of solar, wind, and other renewable energy sources, driven by advancements in technology and decreasing costs.

#### **Sustainable Packaging:**

Increased emphasis on reducing plastic waste led to innovations in biodegradable and recyclable packaging materials.

#### **Finance**

#### **Fintech Innovations:**

The rise of fintech companies offering digital-only banking, mobile payments, and peer-to-peer lending platforms.

#### **Cryptocurrency Regulations:**

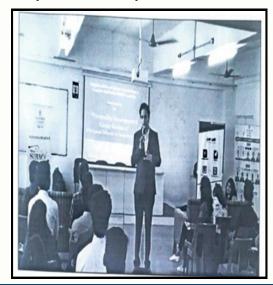
Governments and regulatory bodies started to create frameworks for the regulation of cryptocurrencies and blockchain technology.

## **College Update**

#### **Guest Session on "Career Guidance"**

Date: - 24th October 2018

Resource Person :- Dr. Amit Medhekar, Director Chanakya IAS Academy'' Pune



## Two Day's national level seminar on "Emerging Strategies in Changing Business Scenario"

Date: - 5th and 6th October 2018

Resource Person :- Dr. Pradeep Bavadekar, MD,

Mitcon Consultancy & Engineering Ltd.

Mr. Shashikant Kurbetti, Senior General Manager

HR & Admin at Krishna Infrastructure Pvt. Ltd.

Mr. Divakaran Pillai, Director, Precision Electro

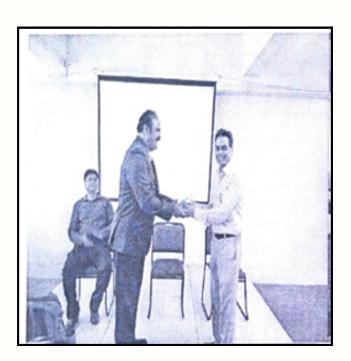
Products (P) Ltd.

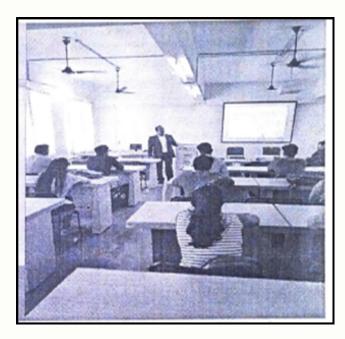


# Guest session on "Time Management for Effective Leadership"

Date :- 18th Sept 2018

Guest Speaker :- Mr. Vishal Narendra Sisodia





# Workshop on "How to Interpret Research Finding"

**Date :- 23rd August 2018** 

Guest Speaker :- Dr. Urmila Patil, Assistant

Professor at NBNCOCS, Lonavala.





### **Health Camp**

Day and Date: Monday, 11th February 2019

Venue:- Gram Panchayat, Govitri.

### Voting Awareness Rally - Tumcha Matt Tumcha Adhikar

Date: 25/01/2019

**Venue: STES Campus nearby Vicinity** 









## **Students Arena**

### "Vastra - Cloth Donation"

Day &Date: 18-10-2018

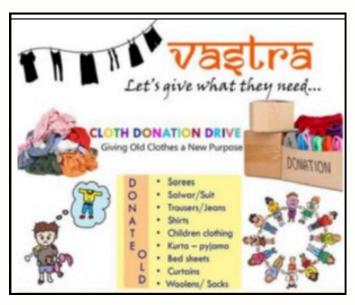
Venue: Fanasrai village

### Sessiona on "Beti Bachao Beti Padhao

(Save girl child, educate girl child) 2018-19",

Date: 11/12/2018









## Name of Activity :- Tree Plantation **Activity**

Date :- 12/08/2018

## Human Chain for Traffic awareness **Activity**

Date :- 28/07/2018

Venue: Near Kumar Resort, Lonavala









# Workshop on Research Framework For Management Students

Date :- 07/02/2019

Resource Person :- Deepali Mankar, Assistant

Professor at NBNCOCS, Lonavala

# Seminar on "Research Grant and Funding"

Date:-04/01/2019

Resource Person:- Mr. Pradeepkumar Dhage from

MIT Technology Business Incubators Pune.





## **Faculty Achievement**

Sr. No.	Name of Faculty	<b>Details of Achievements</b>
1.	Dr. Anil Nagtilak	Published 3 Research Papers
2.	Dr. Rakesh Bhati	Published 3 Research Papers
3.	Dr. Sachin Borgave	Published 2 Research Papers
4.	Dr. Vaibhav Kale	Awarded Ph.D. From Nagpur University
5.	Dr. Sunita Shah	Awarded Ph.D. From Savitribai Phule Pune University
6.	Dr. Pradnya Bhandare	Awarded Ph.D. From Savitribai Phule Pune University