

**Sinhgad Institute of Business Administration and Computer Application**  
**SIBACA Research Centre**  
**List of Ph. D. Students**

**Subject : Organization Management**

<b>Sr.No.</b>	<b>Name of Candidate</b>	<b>Guide Name</b>	<b>Research Topic</b>	<b>Date of Registration</b>
1	Londhe Rajesh Jagannathrao	Dr. Parag Kalkar	Study and analysis of gap in skill sets of management students and requirements of selected service industries in pune	17-Apr-15
2	Chhawchharia Asha	Dr. Deepak Bhamahare	A study of factors responsible for the growth and sustainability of shopping malls in Mumbai.	30-Sep-14
3	Dixit Archana Ramesh	Dr. Deepak Bhamahare	"An Analytical study of CSR practices in MNC with reference to Pune District".	15-Sep-15
4	Meghrajani Manoj Wasudeo	Dr. Deepak Bhamahare	"A Study on Problems and Prospects of B-Schools in Maharashtra with reference to Savitribai Phule Pune University"	19-Sep-15

**Subject : Financial Management**

<b>Sr.No.</b>	<b>Name of Candidate</b>	<b>Guide Name</b>	<b>Research Topic</b>	<b>Date of Registration</b>
1	Kamble Pramod Narayan	Dr. Anil Nagtilak	An Analytical study of Socio Economic Impact of Government Finance Scheme Implemented by Selected Nationalized Banks With Special Reference to Women Empowerment.	7-Feb-15
2	Jambhulkar Dnyaneshwar	Dr. Anil Nagtilak	An Analytical Study of Disbursement and Loan Recovery Procedure in District Central Cooperative Banks in Pune District.	7-Feb-15

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**Subject : Computer Management**

Sr.No.	Name of Candidate	Guide Name	Research Topic	Date of Registration
1	Kalekar Rupali Santosh	Dr. Ravindra Patil	Designing conceptual framework for residential societies using internet of things (IOT)	18-Oct-14
2	Thakare priyanka Wamanrao	Dr. Ravindra Patil	Predictive analysis for finding profitable crops using data mining techniques and designing an effective model	18-Oct-14
3	Patil Jayashree Swapnil	Dr. Ravindra Patil	A study of analytical CRM and its impact on business development for bank	18-Oct-14
4	Bodkhey Dushyant Hiranmanrao	Dr. Ravindra Patil		
5	More Ravindra Laxman	Dr. Ravindra Patil	Critical study of smart mobile phones and it's impact on social life.	28-Oct-14
6	Patil Ashwini Subhash	Dr. Ravindra Patil	Open source framework for ITC implementation in voluntary organization ( Education Sector )	18-Oct-14
7	Banswal Dinesh	Dr. Ramchandra Pawar	A study of critical success factors (CSFs) in decision making of enterprise resource planning (ERP) system for effective implementation in higher education institutions within Pune and Mumbai Region.	3-Nov-15
8	Kene Prakash Maheshwarrao	Dr. Ramchandra Pawar	A Study of Effectiveness of Skill Development for Employability with the help of Data Mining Tools	12-Sep-15
9	Gandal Jalindar Rambhau	Dr. Ramchandra Pawar	"A STUDY OF ADVANCE FEE SCAM WITH SPECIAL REFERENCE TO BANK TRANSACTION IN PUNE AND MUMBAI CITY"	12-Sep-15
10	Jadhav Sunita Popat	Dr. Ramchandra Pawar	Study and Analysis of Customer Satisfaction and develop a tool using Clustering Technique (for fast moving products in Pune Region)	05-May-16
11	Swant Avadhut Appaji	Dr. Ramchandra Pawar		
12	Hilage Tejaswini Abhijit	Dr. Ramchandra Pawar	" A Study of Causes and Effects of Information and Communication Technology Applications in Agriculture Sector With Respect To Kolhapur District"	12-Sep-15

## Subject: Marketing Management

Sr.No	Name of Candidate	Guide Name	Research Topic	Date of Registration
1	Thool Sachin Namdeorao	Dr. Sachin Borgave	Impact Of Digital Marketing On Buying Behavior Of Skin Care Products in Pune District	06/04/2018
2	Patil Nilesh Tanaji	Dr. Sachin Borgave	A Critical Analysis On Promotion Of Yoga Tourism With Special Reference To Maharashtra	06/04/2018
3	Borde Ajit Kumar	Dr. Sachin Borgave	Impact Of Supporting Institutions In Promoting Entrepreneurship On Premature Retired Armed Force Officers In Pune Region	06/04/2018
4	Jadhav Girish Parshuram	Dr. Sachin Borgave	Analysis Of Existing Distribution Channels Adopted In Fish Trade And It's Impact On Stakeholders In Marine Fisheries With Reference To Maharashtra	06/04/2018
5	Chugh Pallavi Harjinder	Dr. Sachin Borgave	Impact Of VALS Of Consumers On Online Shopping In Indian Apparel Segment	06/04/2018
6	Kataria Sonia	Dr. Rajendra Bhadale	An Empirical Study on Impact of Buzz Marketing on Brand Identification and Awareness by Online Consumers.	29/08/2018
7	Ganguly Priyanka Debendranath	Dr. Rajendra Bhadale	A Study on Impact of Social Media Advertising on Consumer's Preferences Towards Online Food Portals	29/08/2018