

Research papers per teacher in the Journals during the 2016-2017

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
Globalisation and M-Commerce in India	Dr. Anil Nagtilak	MBA	International Conference on -"Global M-Commerce:Opportunity and Challenges" from 7th & 8th October,2016 at Sinhgad Institute (SIBACA), Lonavala.	2016-17	ISBN: 978-194417190-2	International
Mobile Commerce: Services and Application	Dr. Anil Nagtilak	MBA	International Conference on -"Global M-Commerce:Opportunity and Challenges" from 7th & 8th October,2016 at Sinhgad Institute (SIBACA), Lonavala.	2016-17	ISBN: 978-194417190-2	International
Measurement of the Investors Attitude towards Securities Market in Mumbai	Dr. Anil Nagtilak	MBA	International Conference on -Business and Culture with Changing Technology in Emerging Market from 12th to 14th Feb, 2016 at SIBACA, Lonavala. In association with 'Savitribai Phule Pune University'	2016-17	ISSN: 2454-5341	International

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Business and Culture with Changing Technology in Emerging Market	Dr. Anil Nagtilak	MBA	International Conference on - Business and Culture with Changing Technology in Emerging Market from 12th to 14th Feb, 2016 at SIBACA, Lonavala. In association with 'Savitribai Phule Pune University'	2016-17	ISSN: 2454-5341	International
Accounting and Finance Transformation in Traditional and Modern Payment System	Dr. Anil Nagtilak	MBA	International Conference on - Business and Culture with Changing Technology in Emerging Market from 12th to 14th Feb, 2016 at SIBACA, Lonavala. In association with 'Savitribai Phule Pune University'	2016-17	ISSN: 2454-5341	International
A study of HRM practices in Travel & tourism industry.	Prof.Sunita Shah	MBA	International journal of scientific research	2016-17	ISS Impact factor 3.508, Coparnikas value:69.48	International

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to study the reasons of attrition in indian 8 pharmaceutical industry: an exploratory study with	Nilesh Patil	MBA	International Research Journal For Management& Engineering	2016-17	ISSN:2409-3092	International
The Adoption of e-Procurement and its impact on the Procurement Performance of Selected Telecommunication Companies in Rwanda	Dr. Prashant Kalaskr	MBA	European Journal of Business and Management, Vol. 8 (15)	2016-17	ISSN-2222-1905	International
Interactive Wireless Solutions for Next Generation Education System	Dr. SHANTA ARAKERi, V AND PROF. R. L. Nandarg.	MBA	International conference	2016-17	2454-5341	International

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Digitalization of Life's Saving: An Indian Market Perspective	Prof.Nilesh Patil	MBA	Abhinavan-International Conference on Managing Business Through Digitization – Focus on Future	2016-17	ISSN: 2319-2194	International
A Study on Effective Use of Cloud Computing Technology by Young Farmers for Agriculture Development in Lonavala city	Nilesh Patil	MBA	11th International Conference on on Developing Competencies and Skills for Global Competitiveness, Organized by Prestige Institute of Management & Research-Indore	2016-17	ISBN No:978-93-86256-37-9	International
“A Qualitative & Quantitative Study on Perception of Effectiveness of Drug Prescribing Information & Promotional Gifts by the General Practitioners”	Nilesh Patil	MBA	VSRD International Journal of Business and Management Research	2016-17	ISSN: 2319-2194	International

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A review on Banana production and its market - A sectoral study	Dr.Sachin Borgave	MBA	IBMR research journal	2016-17	ISSN 2349-872, Issue IV	National
A Study on consumer's attitudes towards use of shopping mobile apps in Pune city.	Dr. Rajendra Bhadale	MBA	National Conference on Global M-Commerce: Opportunities and Challenges Organized by SIBACA,Lonavala.	2016-17	978-194417190-2	National
M commerce at global prospective:opportunities & challenges	Prof.Sunita Shah	MBA	Global M commerce	2016-17	ISBN 978-194417190-2	National

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A Study Of Strategies For Online Marketing With Reference To Vinsys IT Services (I) Pvt	Dr.Sachin Wankhede	MBA	Global M-Commerce-Opportunities & Challenges	2016-17	ISBN: 978-194417190-2, 2016.	National
M-Commerce Market: Opportunities & Challenges	Dr.Sachin Wankhede	MBA	Global M-Commerce-Opportunities & Challenges	2016-17	ISBN: 978-194417190-2, 2016.	National
New Innovative Concept of Digital India – As an Opportunity and Challenges in Front of India	Prof. Manisha Badgujar	MBA	National Conference - Digital India- Opportunities & Challenges	2016-17	ISBN-978-93-5254-058-7	National

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Prospects & Challenges in Pharmaceutical M-Commerce	Dr. Prashant Kalaskr	MBA	National Conference on Global M-Commerce: Opportunity & Challenges	2016-17	ISBN: 978-194417190-2	National
A study on the recent trends of Mobile commerce in Retailing(M-tailing).	Prof Archana Borde	MBA	Global M-Commerce Opportunities & Challenges	2016-17	ISBN-978-1944-171-90-2	National
Leadership Transition at Infosys	Mrs. Jyoti Bhanage	MBA	INCON-XI at IBMR Chinchwad Pune	2016-17	e-ISSN-2320-0065	National

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Microsoft - Discrimination at the Workplace – A Case study.	Mrs. Jyoti Bhanage	MBA	INCON-XI at IBMR Chinchwad Pune	2016-17	e-ISSN-2320-0065	National
M- Commerce A New Trend in Indian Market	Prof. Manisha Badgular & Mr. Jazil Mathew James	MBA	Global M-Commerce – Opportunities and Challenges	2016-17	ISBN: 978-194417190-2	National
“A Study on Financial Performance Using Ratio Analysis of Bank of Maharashtra at Mahim Branch”	Prof. Manisha Badgular & Shripal Singh	MBA	Pinnacle -The SIBACA Students Research Journal 2016	2016-17	ISSN- 2454-5341	National

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"A Qualitative & Quantitative Study on Perception of Effectiveness of Drug Prescribing Information & Promotional Gifts by the General Practitioners"	Nilesh Patil	MBA	VSRD International Journal of Business and Management Research	2016-17	ISSN: 2319-2194	National
Study on Consumer Awareness and Perception of Health Insurance Portability in Lonavala City	Nilesh Patil	MBA	Confluence-2017 National Conference on Emerging Business Paradigms: Present Context and Future Perspectives	2016-17	ISSN: 2454-9266	National

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A Study on Effective Use of Cloud Computing Technology by Young Farmers for Agriculture Development in Lonavala city	Dr. Prashant B. Kalaskar & Prof. Nilesh T. Patil	MBA	11th International Conference on Developing Competencies and Skills for Global Competitiveness, Organized by Prestige Institute of Management & Research-Indore	2016-17	ISBN No: 978-93-86256-37-9	National
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