

## Research papers per teacher in the Journals during the 2014-2015

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
Perceptual Mapping of Star Hotels in Lonavala on SERVQUAL Attributes.	Dr.Sachin Borgave	MBA	8Th ISDSI International Conference, at Hyatt Regency, Pune.	2014-15		International
An impact of Training on Employees Performance - A Case of Ucal Fuel System Ltd.	Dr.Rajendra Bhadale	MBA	ASMs International Conference on Ongoing Research in Management and IT.	2014-15	ISBN:978-93-5158-008-9	International
A study on customers' satisfaction level towards milk with special reference to K特拉j milk in Pune city.	Dr.Rajendra Bhadale	MBA	ASMs International Conference on Ongoing Research in Management and IT.Incon-2015	2014-15	ISBN:978-93-84916-79-4	International

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
A Study on the Customer Relationship Management in Titan World, at Nagpur City	Dr.Rajendra Bhadale	MBA	ASMs International Conference on Ongoing Research in Management and IT.Incon-2015	2014-15	ISBN:978-93-84916-79-4	International
A STUDY ON SELECT DEMOGRAPHIC VARIABLES AFFECTING CONSUMER BEHAVIOUR FOR MALE COSMETICS PRODUCTS IN PUNE CITY	Prof.Sunita Shah	MBA	Asia Pacific Journal of Marketing & Management Review	2014-15	ISSN 2319 - 2836	International
A study of awareness of development of NoMoPhobia condition in Smart Phone user Management Students in Pune city	Dr. Prashant Kalaskar	MBA	INCON-X2015 International Conference	2014-15	ISSN-2320-0065	International

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
Sales Knowledge Management: A Tool for Improving the Effectiveness of Sales Teams of Pharmaceutical Marketing in India	Dr. Prashant Kalaskar	MBA	INCON-X2015 International Conference	2014-15	ISSN-2320-0065	International
"Price sensitivity of 100%water soluble fertilizers in Pune District: A study based on Rashtriya Chemicals & fertilizers Ltd.Mumbai	Prof Archana Borde	MBA	Pezzottaite Journal	2014-15	ISSN-P:2319-9059,O:2319-9067	International
NEW PRODUCT CONCEPT DEVELOPMENT OF SHAMPOO WITH 5 PS OF MARKETING MIX	Dr. Khawaja Mubeenur Rahman	MBA	ZENITH INTERNATIONAL JOURNAL OF BUSINESS ECONOMICS & MANAGEMENT RESEARCH	2014-15	ISSN: 2249-8826 Impact factor: 0.503	International

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
An overview money market & its Instruments	Prof. Manisha Badgujar	MBA	ASMs International e-Journal of Ongoing Research in Management and IT	2014-15	ISBN- 978-93-84916-77-0	International
Valuable Techniques for Financial Performance Measurement in organisation	Prof. Manisha Badgujar	MBA	ASMs International e-Journal of Ongoing Research in Management and IT	2014-15	ISBN- 978-93-84916-77-0	International
INCON- IX Jan. 2014	Dr. Rajendra Bhadale & Vaibhav Kale	MBA	International Conference	2014-15	ISBN:978-93-5158-008-9	International

## Research papers per teacher in the Journals during the 2014-2015

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
INCON- IX Jan. 2014	Vaibhav Kale & Dr. Rajendra Bhadale	MBA	International Conference	2014-15	ISBN:978-93-5158-004-1	International
International Conference on Changing Trends and Paradigms for Business Excellence.	Prof. Vaibhav kale & Dr. (Mrs.) Renuka Marpakwar	MBA	International Conference	2014-15	ISBN 978-93-5156-617-8	International
Yadavrao Tasgaonkar International Journal of Managemant, Technology and Engineering.	Dr. Rajendra Bhadale & Vaibhav Kale	MBA	International Conference	2014-15	ISSN: 2277-4726	International

## Research papers per teacher in the Journals during the 2014-2015

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
Expectations of Customers from Online Shopping Websites: An Empirical Study	Dr. Irfan Inamdar	MBA	Zenith International Journal of Multidisciplinary Research	2014-15	ISSN: 2231-5780 -- Vol.4, Issue No. 1	International
Impact of recession on Indian automobile Industry and Opportunity to overcome the downturn	Dr. Irfan Inamdar	MBA	International Conference on Global economic outlook on recession and recovery	2014-15	ISBN 978-81- 928735-0-3	International
Impact of Job Related Stress on Employee Performance:A Review and Research Agenda,	Ratnawat,R.G.and Jha,P.C.	MBA	IOSR Journal of Business and Management (IOSR-JBM),. Volume 16, Issue 11.Ver. V (Nov. 2014), PP 01-06,www.iosrjournals.org	2014-15	e-ISSN: 2278-487X, p-ISSN: 2319-7668	International

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
Impact of Organizational Culture on Employee Performance: Review and Research Agenda	Ratnawat,R.G and Jha,P.C.	MBA	ZENITH International Journal of Business Economics and Management Research(ZIJBEMR), ,	2014-15	ISSN 2249-8826,Vol 4(12)	International
Household Behavior for Solid Waste Management in Slums in Pune City.	Dr.Shiddhart Shimpi	MBA	Conference – International Level	2014-15	ISBN 978-93-84935-59-7	International
A factor analysis on customers' perception attributes visiting shopping malls with special reference to Inorbit Mall in Pune city.	Dr.Shiddhart Shimpi	MBA	Refereed and Indexed Journal	2014-15	ISBN 978-93-5087-619-0	International

## Research papers per teacher in the Journals during the 2014-2015

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
ASM's International E-Journal of Ongoing Research in Management & IT	Bhati Rakesh Kumar	MBA	ASM's International E-Journal of Ongoing Research in Management & IT	2014-15	(e-ISSN 2320-0065/ISBN:978-93-84916-79-4)	International
An overview of Information Communication Technology (ICT) in Academic Libraries	Mrs.Reena Nath	MBA	INCON X 2015	2014-15	isbn:978-93-84916-78-7	International
E-Business Securities Threats and Solutions	Mrs.Reena Nath	MBA	INCON X 2015	2014-15	isbn:978-93-84916-78-7	International



## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
A Paper on Working Capital Management at LJNSS Soot Girni Ltd.	Mrs.Reena Nath	MBA	SSRJ PINNACLE	2014-15	?	International
A Study of Cash Management of Non-Profit Sector with the Focus on Religious Chritable Trusts	Dr. Anil Nagtilak	MBA	National Conference on "Innovations : A new paradigm in management" Padmashree Dr. D.Y. Patil Institute of Management Studies, Akurdi, Pune.	2014-15	ISSN : 2277-8586	National
A Study on Adequacy of Insurance in India	Dr. Anil Nagtilak	MBA	National Conference on "Emerging Trends & Practices in Indian Business Environment" Sinhgad Institute Of Management,Vadgaon (Bk),Pune.	2014-15	ISBN: 978-81-910118-4-5	National

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
Financial Inclusion - Role Of Technology	Dr. Anil Nagtilak	MBA	National Conference on "Role of SMES In Future Economic Development" In Association with AICTE, S.B.Patil Institute Of Management, Nigadi,Pune	2014-15	ISBN: 978-81-922746-1-4	National
A Study on Customer Satisfaction towards Blue Sky Company's Software in Nasik Area	Dr.Rajendra Bhadale	MBA	Pinnacle-SIBACA Students Research Journal	2014-15	ISSN:2454-5341	National
A study of performance appraisal management of Roca Products Pvt Ltd Alwar,Rajasthan	Prof.Sunita Shah	MBA	Pinnacle	2014-15	ISSN 2454-3341	National

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
A study of consumer behavior and brand preference for packaged milk w.r.t. Satara district	Dr.Sachin Wankhede	MBA	Confluence	2014-15	ISBN. 978-81-929101-0-9	National
Role of SMEs in Future Economic Development on consumer buying behavior for sme products : The psychology of marketing	.Dr.Shanta.Arakeri.V. & Prof.R.L. Nandarg	MBA	National Conference	2014-15	978-81-922746-1-4.	National
Globalization Consequences on Indian Banking Sector..	Dr Shanta.Arakeri.	MBA	SIBACA Students Research Journal	2014-15	ISBN 978-93-5087-619-0	National

## Research papers per teacher in the Journals during the 2014-2015

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
"Price sensitivity of 100%water soluble fertilizers in Pune District: A study based on Rashtriya Chemicals & fertilizers Ltd.Mumbai	Prof Archana Borde	MBA	Pezzottaite Journal	2014-15	ISSN-P:2319-9059,O:2319-9067	National
"A Study on Empowerment of Women Self Help groups & rural women Entrepreneurs in Maharashtra w.r.t Bhimthadi Jatra	Prof Archana Borde	MBA	Indian Journal of Research in Management Business & Social Sciences	2014-15	ISSN-P:2319-9059,O:2319-9067	National
Vodafone – Case Study	Mrs. Jyoti Bhanage	MBA	INCON-IX at IBMR Chinchwad Pune	2014-15	e-ISSN-2320-0065	National

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
A study of Attrition in Organized Retail Malls in Pune	Mrs. Jyoti Bhanage	MBA	INCON-IX at IBMR Chinchwad Pune	2014-15	e-ISSN-2320-0065	National
A Study of Trade Union in the Organization- A Unison Case Study	Mrs. Jyoti Bhanage	MBA	Role of SMEs in Future Economic Development at S.B.Patil Institute of Management	2014-15	ISBN-978-81-922746-1-4	National
Media Marketing of Jewellery Industry with reference to Hindustan Times in Jaipur City	Dr. Khawaja Mubeenur Rahman	MBA	Pinnacle, The SIBACA Students Research Journal	2014-15	ISBN 978-93-5087-619-0	National

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
A study of Cost Sheet Analysis of Genset manufacture at Commins India Ltd.	Prof. Manisha Badgujar & Yogeshwari Thakre	MBA	Pinnacle -The SIBACA Students Research Journal 2014-15	2014-15	ISSN- 2454-5341	National
Direct Taxation System in India	Manisha Badgujar, Sonali Kale	MBA	YTIJ Of Management ,Technology and Engineering	2014-15	ISSN 2277-4726, Vol- 4 , Issue 1	National
Anallyis of Process Loss at Colour Coating Line.	Prof. Rashmi Dhongade	MBA	Research Journal -Indian Economy in 21 Century,Issues & Challenges	2014-15	ISSN -22789308	National

## Research papers per teacher in the Journals during the 2014-2015

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
"SALES TREND ANALYSIS OF GARWARE SUNCONTROL CLASSIC" With reference to GARWARE POLYESTER LIMITED"	Prof. Rashmi Dhongade	MBA	Research Journal Pinnacle	2014-15	ISSN - 2454-5341	National
A factor analysis on customers' perception attributes visiting shopping malls with special reference to Inorbit Mall in Pune city.	Dr.Shiddhart Shimpi	MBA	Refereed and Indexed Journal	2014-15	ISBN 978-93-5087-619-0	National
Changing dynamics of consumer behavior: A study on online shopping behavior of college students with respect to e-shopping portal in pune city	Atul Pise	MBA	NOVUS-2015:"Lorum Ipsum" Journal organized by NIT Graduate School of management, Nagpur	2014-15	ISSN:2277-2170	National

## Research papers per teacher in the Journals during the 2014-2015

<b>Title of paper</b>	<b>Name of the author/s</b>	<b>Department of the teacher</b>	<b>Name of journal</b>	<b>Year of publication</b>	<b>ISBN/ISSN number</b>	<b>National / International</b>
A Study Of Importance Of Green Marketing To Maintain The Environmental Balance.	Dr. Rajendra Bhadale & Vaibhav Kale	Marketing	Yadavrao Tasgaonkar Intrenational Journal Of Managemant, Technology And Engineering.	2014-15	Issn: 2277-4726	National
A study of awareness of development of NoMoPhobia condition in Smart Phone user Management Students in Pune city	Dr. Prashant B. Kalaskar	MBA	International Conference on ongoing Research on Management & IT, (INCON-X2015)	2014-15	ISSN-2320-0065	National
Sales Knowledge Management: A Tool for Improving the Effectiveness of Sales Teams of Pharmaceutical Marketing in India	Dr. Prashant B. Kalaskar	MBA	International Conference on ongoing Research on Management & IT, (INCON-X2015),	2014-15	ISSN-2320-0065	National



## Research papers per teacher in the Journals during the 2014-2015

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
A Study on Consumer Perception towards Adoption of 4G Mobile Technologies in Rwanda	Nshakabatenda Ramadhani, Dr. Prashant B. Kalaskar	MBA	American Scientific Research Journal for Engineering, Technology & Sciences, Vo.-14 (2),	2014-15	ISSN- 2313-4402	National