

Research papers per teacher in the Journals during the 2013-2014

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
Disclosure of intangible assets (Intellectual Capital) in annual reports of IT-ITES companies in Pune region	Dr. Anil Nagtilak	MBA	International Conference on Ongoing research in Management and IT	2013-14	e - ISSN: 2320-0065	International
International Doctoral Convention, Sinhgad Institute of Management, Vadgaon (Bk.) Pune	Dr. Anil Nagtilak	MBA	FDI in Retail: Threats and Opportunities	2013-14	ISBN - 978-81-910118-6-9	International
Corporate Social Responsibility of Amway India Enterprises - A Case Study.	Dr. Raajendra Bhadale	MBA	International Conference on Sustainable Development -Challenges and Opportunities organized by Ness Wadia college of Commerce.	2013-14	ISSN:2277-4823	International

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Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISBN/ISSN number	National / International
Paper presented in state level seminar under QIP Objective assessments of the physical achievements of the restructured district Planning	Dr.Shanta.Arakeri.V	MBA	State level seminar	2013-14	978-81-923914-1-0	International
A Study on Management Education,Changing trends & Reinventing Management Education in Indian Perspective	Prof Archana Borde	MBA	IJBMSS	2013-14	ISSN:2249-7463	International
A Study on workplace spirituality & its Implications on Employee work Life	Prof Archana Borde	MBA	IJMR	2013-14	ISSN:2277-9302	International

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A Study on Customer Services & Customer Satisfaction level in Retail Industry at Pantaloon Knowledge group of Companies,Pune Central.	Prof Archana Borde	MBA	JIBMSS	2013-14	ISSN:2249-7463	International
A Study on Customer Services & Customer Satisfaction level in Retail Industry at Pantaloon Knowledge group of Companies,Pune Central.	Prof Archana Borde	MBA	JIBMSS	2013-14	ISSN:2249-7463	International
REASONS AND EXPECTATIONS OF CUSTOMERS TOWARDS SHAMPOO BRANDS	Dr. Khawaja Mubeenur Rahman	MBA	INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT	2013-14	ISSN 0976-2183	International

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Venture Capital is A Financial Instruments For Business.	Manisha Badgujar, Reena Nath	MBA	ASMs Intonational e-Journal of Ongoing Research in Management and IT	2013-14	ISSN:2320-0065	International
Use of Mnagement Information System in an Organisation for Decision Making .	Reena Nath, Manisha Badgujar	MBA	ASMs International e-Journal of Ongoing Research in Management and IT	2013-14	ISSN:2320-0065	International
INCON- VIII Jan. 2013	Vaibhav Kale & Amar Sathe	MBA	International Conference	2013-14	ISSN-2320-0065	International

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INCON- VIII Jan. 2013	Amar Sathe & Vaibhav Kale	MBA	International Conference	2013-14	ISSN-2320-0065	International
A Study of Pharmaceutical Retailers Expectations From Pharmaceutical Companies	Dr. Irfan Inamdar	MBA	International Journal of Marketing, Financial Services & Management Research	2013-14	ISSN 2277-3622	International
A study of customer satisfaction toward two wheelers of suzuki bike with special reference to after sales service in pune city	Prashant Phule	MBA	International Research Journal of Commerce, Business and Social Sciences	2013-14	2277-9310	International

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The study of consumer behaviour and brand preference for packaged milk with reference to pune city	Prashant Phule	MBA	International Journal of Bussiness,Management and Social Science	2013-14	2249-7463	International
A study of customer satisfaction of after sales service provided by distributor in Nagpur City with special reference to TVS Motor Company Limited	Prashant Phule	MBA	International Research Journal of Commerce,Bussiness and Social Sciences	2013-14	2277-9310	International
Problems and Possible Solutions of Performance Management	Ratnawat,R.G.and Jha,P.C.	MBA	International Journal of Multidisciplinary Research ; Vol 3; Issue 6.	2013-14		International

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"A Study of Agricultural And Rural Development In Era Of Information And Communication Technology",	Bhati Rakesh Kumar (with Dr. Kalyankar S.P)	MBA	ASM Business Review Vol.2, No.2	2013-14	(ISSN 0974-9136)	International
A study on select demographic variables affecting consumer behavior for male cosmetics products in Pune city.	Dr.Shiddharth Shimpi	MBA	Asia Pacific Journal of Marketing & Management Review	2013-14	ISSN 2319-2836	International
"A Study On Economics Of Wheat Production In Akola And Amravati Districts Of Maharashtra"	Bhati Rakesh Kumar (With Dr.S.P.Kalyankar, T.Srinivas)	MBA	ASM's International E-Journal of Ongoing Research in Management & IT	2013-14	(e-ISSN 2320-0065/ISBN:978-93-5158-005-8)	International

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"Edible Oil in Indian Household : Capturing Market Opportunities	Bhati Rakesh Kumar (With Dr. Priti Pachpande)	MBA	ASM's International E-Journal of Ongoing Research in Management & IT	2013-14	(e-ISSN 2320-0065 /ISBN:978-93-5158-006-5)	International
"A Study of Information System Role in Global Supply Chain Management (GSCM)"	Bhati Rakesh Kumar (with Roopa Praveen)	MBA	ASM's International E-Journal of Ongoing Research in Management & IT	2013-14	(e-ISSN 2320-0065 /ISBN:978-93-5158-006-5)	International
A Study on Work Life Balance of Women Faculty in Educational Institutes with reference to Lonavala City	Mrs.Reena Nath	MBA	Yadavrao Tasgaonkar International Journal of Management, Technology & Engg;	2013-14	ISSN-2277-4726	International

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Use of Management Information System in an organization for Decision Making	Mrs.Reena Nath	MBA	Incon VIII-2013, International Conference on ongoing Research in Management & IT	2013-14	eISSN:2320-0065	International
Venture capital is a Financial Instrument for Business	Mrs.Reena Nath	MBA	Incon VIII-2013, International Conference on ongoing Research in Management & IT (eISSN:2320-0065)	2013-14	eISSN:2320-0065	International
Service Quality Management	Dr.Sachin Borgave	MBA	A Literature Review, Ethos.	2013-14	ISSN No. 09746706	National

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Critical Measures of Service Quality in Star Hotels Asian	Dr.Sachin Borgave	MBA	Journal of Research in Business Economics and Management	2013-14	ISSN 2249-7307	National
Comparative Analysis of Client Servicing in Public and Private Sector Bank	Dr. Anil Nagtilak	MBA	Indian Journal Of Management Science	2013-14	ISSN 2249-0280 Impact Factor (GIF) : 0.376	National
Customer Perceptions towards visiting Inorbit Mall in Pune city.	Dr. Raajendra Bhadale	MBA	National Conference on Innovations in Engineering and Management By Indira College of Engineering & Management, Pune in Association with IEEE.	2013-14	ISBN:978-81-920427-2-5	National

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Training need analysis at India Infoline Ltd, Kothrud, Pune	Prof.Sunita Shah	MBA	Pinnacle	2013-14	ISBN 978-93-5087-619-0	National
Paper presented in state level seminar under QIP Objective assessments of the physical achievements of the restructured district Planning	Dr.Shanta.Arakeri.V	MBA	State level seminar	2013-14	978-81-923914-1-0	National
A Study on Management Education, Changing trends & Reinventing Management Education in Indian Perspective	Prof Archana Borde	MBA	IJBMS	2013-14	ISSN:2249-7463	National

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A Study on Customer Services & Customer Satisfaction level in Retail Industry at Pantaloon Knowledge group of Companies,Pune Central.	Prof Archana Borde	MBA	JIBMSS	2013-14	ISSN:2249-7463	National
A Study on Customer Services & Customer Satisfaction level in Retail Industry at Pantaloon Knowledge group of Companies,Pune Central.	Prof Archana Borde	MBA	JIBMSS	2013-14	ISSN:2249-7463	National

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Grievances in Industry	Prof Archana Borde	MBA	Impact Journals	2013-14	ISSN (P) 2347-4572	National
A Study on Emerging Trends in CSR in Modern Indian Corporates	Prof Archana Borde	MBA	National Conference on CSR	2013-14	ISBN:978-93-83414-49-9	National
A Study of Different Ways and Benefits of Motivation in Kellogg's	Mrs. Jyoti Bhanage	MBA	National Conference on "Innovations in Engineering & Management" At Indira College of Engineering & Management	2013-14	ISBN- 978-81-920427-2-5	National

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"A Study of Leadership Style at TESCO"	Mrs. Jyoti Bhanage	MBA	The Matrix Educational Foundation's MSMS Research Review Vol.1	2013-14	ISSN-2277-4548	National
Amway Combining An Offline And Online Business - A Case Study.	Mrs. Jyoti Bhanage	MBA	INCON-VIII at IBMR Chinchwad Pune	2013-14	e-ISSN-2320-0065	National
A Study Of Relationship Between Criteria For Job Acceptance And Organisational Loyalty In Retail Industry	Mrs. Jyoti Bhanage	MBA	INCON-VIII at IBMR Chinchwad Pune	2013-14	e-ISSN-2320-0065	National

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A study of Retail Banking of SBI at SBI Mhaswad.	Manisha Badgujar & Ashwini B. Pise	MBA	Pinnacle -The SIBACA Students Research Journal 2013-14	2013-14	ISBN978-93-5087-619-0	National
A Comparative study of Selections Financial Institutions with regards to housing Loan in Pune	Manisha Badgujar	MBA	YTIJ Of Management ,Technology and Engineering	2013-14	ISSN 2277-4726, Vol- 3 , Issue 2	National
Amway Combining an offline and online Business- A Case study.	Dr.Rajendra Bhadale	MBA	ASMs Internations e- Journal of Ongoing Research in Management and IT.	2013-14	e-ISSN:2320-0065	National

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A Study of Relationship between criteria for Job acceptance and organizational loyalty in Retail Industry.	Dr.Rajendra Bhadale	MBA	ASMs International e-Journal of Ongoing Research in Management and IT	2013-14	e-ISSN:2320-0066	National
Corporate Social Responsibility of Amway India Enterprises - A Case Study.	Dr.Rajendra Bhadale	MBA	International Conference on Sustainable Development -Challenges and Opportunities organized by Ness Wadia college of Commerce.	2013-14	ISSN:2277-4823	National
Making Performance Management Work	Ratnawat,R.G.and Jha,P.C.	MBA	InternaNational Journal of Research in Commerce and Management , Vol 4 (2013);Issue 06.	2013-14		National

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A study of consumer behavior and brand preference for packaged milk w.r.t. Satara district	Atul Pise	MBA	Confluence 2014 organized by SKN Sinhgad School of business management under QIP University of Pune	2013-14	ISBN:978-81-929101-0-9	National
Collaboration Approach For Supply Chain Management: Competing InGlobal Marketplace”	Amar Sathe & Vaibhav Kale	Marketing	Incon-Viii	2013-14	Issn-2320-0065	National
A Study On Marketing Strategies Adopted By Medical Tourism Industry	Vaibhav Kale & Amar Sathe	Marketing	Incon-Viii	2013-14	Issn-2320-0065	National

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Customer Perceptions Towards Visiting Inorbit Mall In Pune City	Vaibhav Kale & Dr. Rajendra Bhadale	Marketing	Nciem-Mgt-109	2013-14	Nciem-Mgt-109	National
A Study Of Advertising And Its Effectiveness In Indiacom Ltd.	Vaibhav Kale & Dr. Rajendra Bhadale	Marketing	Pinnacle	2013-14	Isbn 978-93-5087-619-0	National
An Impact Of Training On Employees Performance - A Case Of Ucal Fuel System Ltd	Dr. Rajendra Bhadale & Vaibhav Kale	Marketing	Incon- lx	2013-14	Isbn:978-93-5158-004-1	National

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Assessment Of Market Potential For Premium Transmission Limited With Reference To Bhosari Midc Region	Vaibhav Kale & Dr. Rajendra Bhadale	Marketing	Incon- lx	2013-14	Isbn:978-93-5158-008-9	National
A Comparative Study Of Medical Tourism Activities At Different States In India	Prof. Vaibhav Kale & Dr. (Mrs.) Renuka Marpakwar	Marketing	International Conference On Changing Trends And Paradigms For Business Excellence.	2013-14	Isbn 978-93-5156-617-8	National